

Kellie Feltman

New York City Based Textile/Surface Designer

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Senior Designer for Lacoste - 2014 - 2022

Licensed Brand Division, Sunham Home Fashions, NEW YORK, NY

- Design bedding, bath and beach products maintaining a high taste level and brand integrity
- Work closely with product development and sales teams to shape collections
- Meet with brand licensors each season to review current season samples and future season designs
- Communicate daily with overseas offices to coordinate approvals, tech packs, and sample comments.
- Oversee Jr. designers, CAD artists, freelancers, interns
- Present collections to buyers and members of the press at market weeks

Senior Designer, Martha Stewart Living Omnimedia - 2013-2014

Bedding Design - Martha Stewart Collection at Macy's – Wovens, Prints, Quilts and Kids

- Initiated original design concepts and followed up on development of product throughout design process
- Worked closely with merchant counterpart to keep abreast of industry trends, bestseller factors, and cost factors
- Communicated with mills: comments on construction, fabrication, and coloration of strike-offs/lab dips/samples
- Managed and prioritized tasks, delegated projects to CAD designers and freelancers

Designer, Royal Heritage Home - 2010-2013

Bedding Design for Bed Bath & Beyond, Tahari, Liz Claiborne and Real Simple

- Sketched, designed, and prepared CAD renderings and factory tech packs for bedding and decorative pillows
- Created original print and woven designs and adapted existing artwork and vintage inspiration
- Generated CAD drawings for printed patterns, embroideries and appliqués
- Communicated with mills: made color and construction comments for revisions and updated specs accordingly

Designer, Idea Nuova Inc. - 2009-2010

Bedding Design for Teen Vogue and "First Apartment" Moderate collections

- Designed and prepared factory spec drawings for comforters, coverlets, sheet sets and decorative pillows
- Evaluated samples' quality, made comments for factory revisions and tracked specs and samples using Excel
- Researched competitor's offerings and design trends, prepared trend boards for showroom presentation
- In-house production of package mock-ups, prepared merchandising planograms

Freelance Designer, Macy's Merchandising Group - 2008-2009

Private Label Development for Hotel, Style & Co., Salon, and Charter Club

- Drafted and revised textile print/pattern specs for top of bed, sheet sets, and towels
- Designed and rendered bath and gift hardgoods: soap dishes, candles, frames, and jewelry boxes
- Prepared tech packs including Illustrator drawings, fabric quality samples, color standards and CAD artwork
- Assembled color palettes and inspiration from trend and color services for company-wide forecasting

New Museum of Contemporary Art, Registrar 2005-2007, Assistant Registrar - 2004-2005

- Managed, trained and supervised Assistant Registrar, oversaw preparators and interns during installations
- Coordinated loan contracts and artist agreements for on-site and traveling exhibitions, tracked exhibition budgets
- Managed collection and researched accession records, including a significant update of collection database
- Maintained art inventory for profit-generating projects: limited editions, benefit auctions, special events

Whitney Museum of American Art, Assistant Registrar - 2001-2004

- Managed on-site and traveling exhibition installations, coordinated art handlers, set up databases to track art
- Coordinated loan arrangements with private collectors, galleries and institutions, scheduled outside couriers
- Couriered high-value artworks between Whitney premises, while in transit and at foreign institutions

Education

AAS, Textile/Surface Design, Fashion Institute of Technology. New York. Summa Cum Laude

Master of Arts - Arts Policy & Administration, Ohio State University.

Bachelor of Arts - History of Art, Ohio State University.

Phi Beta Kappa, Magna Cum Laude, With Honors in the Liberal Arts